West Barnstable Civic Association Board Meeting

Agenda ~ Tuesday, April 7, 2020 Email Meeting

Councilor's Report – Kris Clark

Kris Clark, Town Council update for WBCA meeting on April 7, 2020

The Town of Barnstable held its first virtual Town Council meeting last Thursday, April 2, 2020, which was conducted relatively smoothly. The Town Manager has reduced his Capital Improvement Budget significantly. All Town Department heads were asked to reduce their budgets by 5%, responding to the pandemic's expected effect on the revenue sources for the town.

As of yesterday, April 6, Town Manager Mark Ells, acting under newly granted authority by the Legislature and Governor, is announcing the extension of due dates for the following real estate and personal property bills, motor vehicle excise bills, water and sewer utility bills, and exemption and deferral applications.

The Frisbee Golf Course at Burgess Park is now closed.

The Transfer Station is expected to close through May 4th as soon as the Town Manager gets approval from DEP.

The Town Manager meets daily via Zoom with his staff for briefings and updates.

The best primary source for COVID 19 information in our town is on our Town's website:

https://town.barnstable.ma.us/

With this webpage specifically dealing with COVID 19 health issues:

www.BarnstableHealth.com

I send my condolences to the family of Gay Black, who passed away on March 27th at age 81. She, along with her late husband, Bob, was a mainstay at our West Barnstable Civic Association meetings, keen to the preservation of the historical fabric of our Village. She and her family operated Black's Weaving Shop on Main Street.

Thank you, Kris

Recording Secretary - Pam Chase

Approve March 3, 2020 Board Meeting Minutes (Attached)

Officer reports

Treasurer - Bob Stolte

WB Scholarship Fund started the year (plus interest) with \$680.42 and have received \$1,075 via Go Fund Me and direct checks received for a total of \$1,755.42.

Treasurer's Report: +Daniel Webster Fundraiser \$462.00 (March 2020) Scholarship Contributions 350.00 Interest .15 -Christmas Decorations -211.36 Web & Go Fund Me Fees -16.39

End of Month Balance \$7,139.74 (Checking \$5,338.40; Scholarship \$1,749.02; PayPal \$52.32)

Keep safe and healthy!

Bob Stolte

Corresponding Secretary – Andy Lee

Membership – Jon

Scholarship Committee - Jane Manzelli

Jane has emailed the Scholarship committee on the application status. They won't be able to interview this year but the applications will be scanned and emailed to the committee. Jane will put together a spreadsheet and have the committee members rate each candidate, based upon the criteria. There may be four student winners. There will be another push for donations over the next two weeks and whatever is raised will be divided by 4.

Old Business:

- WBCA Website Redesign -
- -Dan Dewy reports that Mary Catherine Starr would charge quite a bit more than we thought. Depending upon what we did, costs to build the website are between \$1,650-\$2,100 plus hosting fees of about \$225/year.
- -Eric Grossman will redesign and build the site for \$750. He believes in a different webhost with an annual fee of \$360. Eric shared these two articles FYI:

Here is an article I wrote about what to look at when comparing website quotes:

https://acorndigitalmarketing.com/how-much-does-a-small-business-website-cost-to-build/

Here is an article I wrote about Wordpress Maintenance Plans:

https://acorndigitalmarketing.com/wordpress-maintenance-plan-cape-cod/

-Dan Fountain will redesign and build for \$499 including the webhosting fee. Then maintaining, posting, and webhosting would cost \$499/year.

Here are a couple of websites Dan Fountain designed:

https://www.artsdunetours.com/

http://fishbountyhunter.com/

https://www.captjohn.com/

http://www.chesapeakelights.com/

http://www.enochcharters.com/

http://www.robertsonseatours.com/

The reason our current website was hacked is because the webhost wasn't as secure as any of the above. If we go with Eric, we will have to post on the site. If we go with Dan Fountain, they post to the website. I'm negotiating the \$499/year fee and hope to get a better price. If I can get him down to \$299, or even \$399, that might be the way to go. Please let me know your thoughts.

- WBCA Scholarship Committee ~ GoFundMe up and running

I'm going to send another eblast with the link. When you receive it, please share with friends and business owners.

- Mercy Otis Warren Woman of the Year Award due April 2020 -

I have begun this application, but asked Ann Cannedy if they were accepting or cancelling this year and she hasn't gotten back to me. I'll keep you posted. (http://www.barnstablecounty.org/affiliated-organizations/nominate-someone/)

- CANCELLED March 14, 2020 Coffee Social, 2020 WBFD Strategic Planning Committee & WB Civic Association
- CANCELLED Spaghetti Supper, Saturday, April 4, 2020
- Thank You notes ordered.

New Business:

- How can we help the community? What can we do as an association for others?

I wish we could do more, but stay home, be in touch, and alert caretakers about anyone you know who is in need.

- Status of Village Festival TBD
- Status of *Cornerstone* If we did have it printed, we could wear gloves when sorting and working with the Post Office. Do you see a problem with that? If you do, would an online issue that we email and also post on the website be a safer alternative?

Public Comment:

Meeting Dates:

Tuesday, May 5, $2020 \sim 7:00$ PM Board Meeting We will definitely have a Zoom Meeting Tuesday, May 5^{th} at 7:00 PM Tuesday, May $12, 2020 \sim Cornerstone$

Adjourn: