

ASIA LONG DRIVE ASSOCIATION

Hitter Handbook (2025 Season)

ASIA LONG DRIVE ASSOCIATION POLICIES & PROCEDURES

1. ELIGIBILITY

- A. The Asia Long Drive Association (“ALDA”) operates or sanctions long drive competitions throughout the Asia, including, but not limited to Asia Long Drive Championship. All competitions are open to anyone who meets the criteria set forth herein.

Depending on participation levels, the ALDA may divide competitors (“Hitters”) into different Divisions. ALDA’s current Divisions for 2025 include:

- Open Division (age 18+);
- Masters Division (age 45+); and
- Women’s Division (Open to women only).
- Youth Under 15 (Born after January 1, 2010)

- B. Birthday Rule. The Open Division is available to Hitters who are at least eighteen (18) years of age by the first day of competition at the ALDC. Master Division is available to Hitters who are at least forty-five (45) years of age by the first day of competition of ALDC. Hitters who are forty-five (45) years of age and older may elect to compete in both the Open Division and the Master Division.

- C. **ALDA keep the rights to decide weather to cancel the divisions if the division signed up not more than 8 players after the registration deadline.**

2. EQUIPMENT

- A. Golf Clubs. Golf clubs used in ALDA sanctioned competitions cannot appear on the R&A’s or United States Golf Association (“USGA”) Non-Conforming List and must appear on the R&A or USGA® Conforming List available at www.randa.org or www.usga.org. In addition, all golf clubs used in ALDA competitions must conform with the R&A or USGA® Rules of Golf (The Equipment Rules), which limits golf club length to a maximum of forty-eight inches (48”). This Equipment rule will be upheld by the ALDA at all ALDA sanctioned events with the use of a CLUBLENGT Ruler Measuring Tool that conforms to the R&A and USGA® method for measuring golf club length.

In addition, all golf clubs are subject to Characteristic Time (“CT”) testing at any time during a ALDA competition at the ALDA’s sole discretion. All equipment, including golf clubs, is subject to inspection by the ALDA at the ALDA’s sole discretion, and ALDA reserves the right to confiscate any golf clubs and/or equipment that do not conform to the guidelines set forth herein. Use of illegal equipment could be confiscated or result in disqualification.

In each match, player allows to use three(3) clubs and allows to change the club during a set play. All clubs MUST

conform with the R&A's and USGA® Rules of Golf (The Equipment Rules), which limits golf club length to a maximum of forty-eight inches (48").

- A. Tees. All tees must conform to the R&A and USGA® Rules of Golf (see the Equipment Rules - Devices and Other Equipment).
- B. Gloves. All gloves must conform to the R&A and USGA® Rules of Golf (See the Equipment Rules-Devices and Other Equipment)
- C. Footwear. All golf shoes must have soft spikes only. Golf shoes with metal spikes are not allowed during any ALDA competition. Any Hitter wearing golf shoes with metal spikes during a ALDA competition will be disqualified from such competition.
- D. Towels. Hitters must keep towels behind the teeing area.
- E. Headphones. Hitters cannot wear headphones during any ALDA competition.
- F. Additional Articles. Hitters may not bring other sponsored articles (e.g. umbrellas) to the teeing area except as allowed with the dress code policy below.

3. OFFICIAL GOLF BALL

Hitters are required to hit the golf ball provided by the ALDA at all sanctioned ALDA competitions. Hitters will be assigned a hitting location and each Hitter is required to ensure that his or her ALDA issued golf balls are visible at all times.

4. DEFINITION OF A QUALIFIED DRIVE

A "Qualified Drive" must be a minimum of two hundred and eighty (280) yards for Hitters competing in the Open Division, two hundred and sixty (260) yards for Hitters competing in the Masters Division, and two hundred forty(240) yards for Hitters competing in the Women's Division. Qualified Drives must meet the following requirements:

- A. A Hitter's golf ball must come to rest within the designated boundaries of the ALDA competition grid;
- B. A Hitter's golf ball touching any part of the ALDA competition grid boundary is considered "in play";
- C. A Hitter's golf ball that comes into contact with any obstruction or surface outside the ALDA competition grid will not be considered a Qualified Drive, regardless if the golf ball comes back into the ALDA competition grid boundary;
- D. A Hitter's golf ball that does not meet the minimum yardage for that Hitter's Division as outlined above is considered "out of play"; and
- E. The official ruling on each of the above circumstances will be at the discretion of the rules official on-site and will be final; this includes television portions of the events: there will be no consideration given to any video replay to confirm/over-rule calls made on the grid. Drives will be measured from the tee line to the farthest point of the golf ball. Distance will include carry and roll of the ball. [NOTE: Inclement weather, or other factors, may result in the minimum yardages outlined above being lowered, which will be determined at the ALDA's sole discretion.]

5. CONFIRMED YARDAGES

All distances called back during the set are approximates and will not be deemed final until the set has been completed and the grid officials are able to approach the grid and verify the longest ball for each Hitter. Once grid officials have confirmed yardages, the final confirmed yardages are announced by the public-address announcer or posted on the ALDA official results.

6. IN CASE OF A TIE

A. Preliminary Qualifying. In the event there are two (2) or more identical confirmed yardages recorded, (within six inches (6”) of another Hitter’s drive) those yardages are deemed a tie, and those tied Hitters will hit six (6) additional balls in a two and half (2.5)-minute set to determine the final winning drive, but only if it is for the last place to qualify (the “Playoff”). The Playoff will continue until a winner is declared. If one of the Hitters is not present for the Playoff, then the Hitter that is present will be deemed the winner. The hitting order will remain the same as originally registered on the official ALDA score sheet.

B. Points Round Format. In the event there are two (2) or more identical confirmed yardages recorded (within six inches (6”) of another Hitter’s drive) during a set of 6 balls, those yardages are deemed a tie, and those tied Hitters will split points based on the point allocation of the event. [NOTE: Any competitor who posts an OB round will be awarded zero (0) points for that set.

At the completion of a Round in the Points Format, and in the event there are two (2) or more Competitors tied with the same amount of points, those tied Hitters will hit six (6) additional balls in a two and half (2.5) minute set to determine the “Winner,” but only if it is for the last place to qualify or advance to the next Round. The Playoff will continue until a winner is declared. If one of the Hitters is not present for the Playoff, then the Hitter that is present will be deemed the winner. The hitting order will remain the same as originally registered on the official ALDA score sheet.

C. Match Play. In the event the competitors have identical confirmed yardages recorded, [within six inches (6”) of each other] those yardages are deemed a tie, and those tied Hitters will hit six (6) additional balls in a two and half (2.5) minute set to determine the final winning drive. The Playoff will continue until a winner is declared. The hitting order will remain the same as originally registered on the official ALDA score sheet.

D. Match Play Round of Quarterfinals / Semifinals / Finals (TELEVISED ROUNDS). In the Round of Quarterfinals, Semifinals, and Finals, Hitters compete in a head-to-head match consisting of ONLY ONE set. Competitors are seeded based on their Point Totals from Round 3 and the higher seed will have the choice of either hitting 1 or 2. In these rounds, competitors will hit a set of six (6) balls in two and half (2.5) minutes. Hitter 1 will hit his set of six balls, and then Hitter 2 will hit his set of six balls. The winner of the match advances to the next round.

E. Play-Off Procedure. In the Match-Play format, if Player A and Player B both fail to hit a ball in play or have a tie in yardage during the first set the following will happen:

- Players will both attempt the set over again (6 consecutive balls), if players A&B fail to hit a ball in play or tie based on yardage then we will take a break (commercial break); and
- Players will make the final attempt in a set (6 consecutive balls) to hit a ball in play that’s longer than the other. If

both players fail to hit a ball in play or record a winning yardage we will use the following tie breaker:

Tie Breaker

- From the round of 16, we would take longest ball from when Player A and Player B were on the tee at the same time.
- In the 1st tie breaker they both had a OB set we would take the longest ball in the round of 16 to break a tie.
- In Round 2 (Round of 32) if the players are in the same group we would take longest ball from when Player A and Player B were on the tee at the same time. If they are not grouped together then we will take their longest ball from Round 2 (Group of 32).

7. STARTING TIME

The ALDA does not issue tee times to Hitters, nor does the ALDA approximate the time a Hitter will hit. It is the Hitter's responsibility to be ready when his or her name is called, and his or her failure to do so will result in disqualification from the applicable ALDA competition.

Hitters called to the on-deck area should report to that designated area immediately. Hitters that are "In the Hole" may also be called and should be ready to report to the on-deck area. Hitters that are "On-Deck" should begin walking to the tee box immediately upon the conclusion of the previous group and not wait for their name to be called.

8. COMPETITION TEE

The competition tee is divided into two (2), three (3), or four (4) slots. If there are four (4) slots, "Slot 1" is on the left (facing the grid); "Slot 2" is in the left center (facing the grid); "Slot 3" is on the right center (facing the grid); and "Slot 4" is on the right (facing the grid).

Multiple (e.g. 2, 3, or 4) Hitters will be on the tee at the same time. As they are instructed to begin their set, they will have a total of two and half (2.5) minutes to hit six (6) golf balls. The ball must be teed in the center of the tee markers. In events with a stage/turf tee box, the ball must be teed in the round disc in the center of the markers. There will be no practice shots from the competition tee. If there is any delay caused by technical difficulty, the appropriate time will be added back on the clock. The longest drive landing (and coming to rest) in the grid out of the six (6) shots will be measured. At the completion of a set, Hitters must exit the teeing ground immediately and refrain from any discussions with the grid officials. If a Hitter causes undue delay of any ALDA competition, that Hitter will receive a warning or may be disqualified from the competition he or she is competing in, which determination shall be at the ALDA's sole discretion.

9. ALTERNATES

In some cases, Hitters who qualify and compete in ALDA Championship may not be able to participate in the next round. If this occurs, the ALDA will refer to the official ALDA score-sheet from the applicable competition and may exercise the option to contact an alternate player in the order of the results. The alternate Hitter will be offered the opportunity to participate in the next round.

10. WEATHER CONDITIONS

The ALDA cannot guarantee weather conditions during competition or that the conditions will remain constant during competition. Severe weather-related conditions may delay or suspend play. Such conditions include: (i) the safety of the Hitters due to the danger from lightning; and (ii) the ALDA competition tee or grid being deemed unplayable at the ALDA's sole discretion.

If such inclement weather is present, every effort will be made by the ALDA to complete the competition. If play is delayed, all Hitters should remain on property at the host facility and await official announcements from the ALDA. If the conditions remain unplayable and/or lightning is present, the ALDA will choose one of the following options at ALDA's sole discretion:

(i) the competition may be shortened and become official; or (ii) the format may be altered (e.g. single elimination, less balls per set, or more eliminated in each round).

While the ALDA will do everything possible to complete the competition, the ALDA will not issue refunds to any Hitter if severe weather-related conditions shorten the competition. The ALDA's decision to pause and/or resume the competition is at the ALDA's sole discretion, and all marks will stand and will be deemed final.

11. ETIQUETTE

Hitters and their guests shall conduct themselves in a responsible manner at-all-times. Proper golf etiquette is required during all levels of ALDA competitions. At no time will disorderly conduct, abusive language, intoxication, possession of firearms, and/or possession or use of an illegal substance be tolerated. Violations of this section shall be cause for immediate expulsion from ALDA competitions and forfeiture of all monies paid, if any. The ALDA has the right to refuse service to any Hitter or guest for improper etiquette.

12. DRESS CODE

- A. Male competitors are allowed shorts in qualifier events and preliminary rounds (non-TV rounds) of Championship. In TV rounds, male competitors will wear slacks or long pants. Denim and cutoffs are not permitted. Male competitors are allowed collared golf shirts or "mock" collared-shirts. Sleeveless shirts or tank tops are not allowed. Shirts must be tucked in.
- B. Female competitors are allowed shorts, pants, skirts, skinsuits or similar without restriction. Denim and cutoffs are not permitted. Female competitors are allowed sleeveless and collarless shirts.
- C. All competitors are allowed worn props or garments for athlete introductions so long as they have no sponsor branding and are placed out of camera view while hitting and removed before the first Hitter in the set goes onto the tee box.

13. FOOD AND BEVERAGE

During a ALDA sanctioned event, only soft drinks, energy drinks, sports drinks and/or water are permitted in the teeing/competition area(s) in non-sponsored containers (e.g. generic water bottle, small manufacturer logo). Alcoholic beverages are not permitted to be consumed during the competition by Hitters.

14. ALDA STANDARD TERMS AND CONDITIONS

All Hitters agree to the ALDA Standard Terms and Conditions that can be found at www.asialongdrive.com

15. DISCREPANCIES, DECISIONS AND INTERPRETATIONS OF RULES

The ALDA shall make all on-site decisions pertaining to interpretations of the official ALDA rules, postponement and/or rescheduling of any ALDA event and all other decisions affecting the outcome of ALDA competitions. Any decision or interpretation of the official ALDA rules shall be at ALDA's sole discretion and shall be final.

16. ALDA ACHIEVEMENTS / PROPER USE

ALDA Hitters past/future should follow the below guidelines to ensure ALDA achievements are correctly attributed:

Winning the Asia Long Drive Championship event allows the Hitter to reference themselves as:

- OPEN DIVISION
 - Asia Long Drive Champion
 - Asia Long Drive Champ
- WOMEN'S DIVISION
 - Asia Long Drive Women's Division Champion
 - Asia Long Drive Women's Division Champ
- MASTERS DIVISION
 - Asia Long Drive Masters Division Champion
 - Asia Long Drive Masters Champ
- UNDER 15 YOUTH DIVISION
 - Asia Long Drive U15 Division Champion
 - Asia Long Drive U15 Champ

17. CODE OF CONDUCT

- A. As representatives of the sport, Hitters are held to a high standard by the ALDA, the media and the public. Responsible conduct advances the interest of the sport and the ALDA. Irresponsible behavior can negatively impact both the athlete and the ALDA and undermines the positive image set by other Hitters. Hitters and their guest(s) shall conduct themselves in a responsible manner at-all-times.
- B. The ALDA reserves the right to eject and disqualify any Hitter, without a refund, or any individual at any time for conduct deemed inappropriate or damaging to the reputation of the ALDA or the sport at the ALDA's sole discretion. Discipline may be imposed, but not limited to, the following examples:
- a) Excessive display of anger, vulgar language or club throwing.
 - b) Any action that puts the safety of fans, officials or fellow competitors in harm.
 - c) Excessive alcohol/illegal drug use.
 - d) Lack of etiquette or disrespect to a fellow Hitter, official or any other individual.
 - e) Criminal offenses including, but not limited to, those involving the use or threat of violence; domestic violence; and other forms of partner abuse; the fraud other property crimes; sex offenses; obstruction or resisting arrest; disorderly

conduct; fraud; racketeering; money laundering; prohibited substances, performance-enhancements and substance abuse.

- f) Unlawful possession of a gun or other weapon.
- g) Conduct that imposes inherent danger to the safety or well-being of another person.
- h) Any action that threatens the integrity of the competition to manipulate the results of the competition.
- i) Violent, threatening or harassing behavior.
- j) Derogatory or offensive conduct including insulting language, or actions about a person's ethnic background, heritage, color, race, national origin, age, religion, disability, gender or sexual orientation.
- k) Inappropriate physical, verbal and online behavior (such as inappropriate statements made by social media, email, text message, private messages, DMs, snaps, etc.)
- l) Betting on anything related to the ALDA competition.
- m) Conduct that undermines the integrity and reputation of the ALDA
- n) Unreasonable attacks or disparagement of events, sponsors, fellow Hitters, the sport or the ALDA (responsible expressions of legitimate disagreement with the ALDA or its policies is not prohibited).
- o) Conduct unbecoming of a professional or conduct that may bring disrepute on the individual, the ALDA or the sport.
- C. Alcohol. Hitters must conduct themselves in responsible manner during events. Consuming alcoholic beverages during any portion of the competition (ex. qualifiers, preliminary rounds, final rounds) is prohibited. Moderate, responsible consumption of alcoholic beverages after competition or during social functions is permitted.
- D. Digital Conduct. Digital and social media are critical parts of ALDA's marketing efforts and strategies. As a result, ALDA holds Hitter's actions via digital communication to the same high standards across TV, radio and our other social / digital platforms consistent with our Code of Conduct under the following conditions:
 - a) Hitters, or their representatives, may capture images, video and audio during events for the purpose of posting on personal, social or digital platforms.
 - b) Content may not be live-streamed or posted "shot by shot" so as not to violate broadcast agreements.
 - c) Any commercial-use of ALDA-owned digital content is prohibited, unless agreed upon in writing by ALDA.
 - d) ALDA footage may not be used for commercial purposes.
 - e) ALDA content may not be edited by the Hitter, or representatives, in any commercial manner.
 - f) No digital or social media accounts may be created that suggest it is authorized or endorsed by ALDA without written permission.
 - g) Sponsors or representatives of Hitters may engage with Hitter social media posts, in the form of likes, shares or retweets in a manner that does not imply an official relationship with ALDA.
 - h) Commercial entities may not film or photograph ALDA events for marketing and promotional purposes without prior approval from ALDA. Any commercial entity seeking footage for commercial purposes should contact ALDA to discuss licensing.
 - i) The Hitter is responsible for his/her own content and any potential approvals of other athletes, officials, fans, etc. depicted in the content.

18. GENDER POLICY

The ALDA Gender Policy sets forth the procedures by which a transgendered long drive Hitter may participate in ALDA events, and is intended to ensure fair competition for all competitors participating in any event on the ALDA schedule. All Hitters agree to the ALDA Gender Policy, which can be found at [and](#) in attached Exhibit A.

RULES AND REGULATIONS

1. REGISTRATION PROCEDURE

- A. All participants must be registered ALDA members to compete in ALDA competitions. All Hitters must fill out an official entry form and pay the entry fee prior to competing. Entry fees for ALDC 2025 competitions must be paid by every player. Once registered, the Hitter's name will be added to the official ALDA score sheet, and this will determine the hitting order for the ALDA competition. A Hitter must declare his or her Division(s) upon registration. Hitters have two (2) ways to register for a ALDA competition:

ENTRY FEE: Three Hundred Dollar (\$350 USD) per division per player.

Online. Hitters are encouraged to sign up online at www.asialongdrive.com prior to the competition to ensure a hitting time. Only credit cards are accepted for online registrations.

By ALDA Partner. For countries which ALDA authorized exclusive partner in that county or region, players from that particular country can register through the authorized organization in that country.

B. Cancellation Policy:

Hitters may cancel their registration for ALDC 2025 by notifying the ALDA at info@asialongdrive.com before registration closes for the applicable event, the date of which will be set forth on the applicable event's website. If the ALDA receives a Hitter's cancellation before registration closes for the applicable event, the ALDA will refund that Hitter's entry fee for the applicable event. For the avoidance of doubt, the ALDA will not issue refunds for any reason except as outlined in this paragraph and the official published document.

2. TIMING FOR THE COMPETITION

As Hitters' names are called, each Hitter has two and half (2.5) minutes to attempt six (6) shots. There are no practice shots from the tee area. Only a Hitter's longest Qualified Drive will be measured and recorded.

3. RECORDING DRIVES / DISTANCES

Each of the Hitter's drives will be recorded on the official ALDA score-sheet. If a Hitter hits a Qualified Drive that is considered one of the six (6) longest of the day in that Hitter's competitive Division, the location of the golf ball will be accurately marked (and measured, if needed).

4. ALDC 2025 EVENT FORMAT (OPEN DIVISION – 64 HITTERS)

A. ROUND 1 – 64 HITTERS

- a) Five (5) Sets; point totals accrue; top eight (8) from each group of sixteen (16) advance to Round 2.
- b) Sixty-four (64) Hitters are divided into four (4) groups of sixteen (16). Each group of sixteen (16) will complete five (5) sets of six (6) balls in two and half (2.5) minutes. Their longest ball in each set will establish his/her standing within a group of four (4) Hitters, of which all four (4) Hitters will be on the tee at the same time.

- c) Each Hitter will be awarded points for each set based on his/her finish within the group of four (4). The amount of points a Hitter amasses over his/her five (5) completed sets will determine his/her overall standing in the group.
- d) Points will be awarded within each group of four on the following basis*:
 - a) First Place – two hundred (200) points
 - b) Second Place – one hundred (100) points
 - c) Third Place – fifty (50) points
 - d) Fourth Place – twenty-five (25) points

*Any Hitter who posts an OB round will be awarded zero (0) points for that set.

- e) Hitting Rotation. Before play begins, each Hitter will be assigned a hitting number. He will keep that same number throughout the competition.

The matrix below shows the hitting rotation for each competitor during the five (5) sets. At the completion of play, each Hitter will have faced the other fifteen (15) Hitters in the group:

GROUP #	SET ONE	SET TWO	SET THREE	SET FOUR	SET FIVE
Group 1	1-8-9-16	6-4-15-9	9-13-3-7	14-9-5-2	16-15-14-13
Group 2	4-5-12-13	5-3-16-10	12-16-2-6	15-12-8-3	12-11-10-9
Group 3	3-6-11-14	8-2-13-11	11-15-1-5	16-11-7-4	8-7-6-5
Group 4	2-7-10-15	7-1-14-12	10-14-4-8	13-10-6-1	4-3-2-1

B. ROUND 2 – 32 HITTERS

- a) Five (5) sets; point totals accrue top eight (8) from each group of sixteen (16) advance to Round 3.
- b) Thirty-two (32) Hitters are divided into two (2) groups of sixteen (16). Each group of sixteen (16) will complete five sets of six balls in two and half (2.5) minutes. Their longest ball in each set will establish his/her standing within a group of four Hitters, of which all four (4) Hitters will be on the tee at the same time.
- c) Each Hitter will be awarded points for each set based on his/her finish within the group of four (4). The amount of points a competitor amasses over his/her five (5) completed sets will determine his/her overall standing in the group.
- d) Points will be awarded within each group of four on the following basis:
 - First Place – two hundred (200) points
 - Second Place – one hundred (100) points
 - Third Place – fifty (50) points
 - Fourth Place – twenty-five (25) points

* Any Hitter who posts an OB round will be awarded zero (0) points for that set.

C. ROUND 3 – 16 HITTERS

- a) Five (5) sets; point totals accrue; top eight (8) advance to the Match Play Tournament.
- b) Hitters are seeded into the group of sixteen(16). Each Hitter will complete five sets of six (6) balls in two and half (2.5) minutes. Their longest ball in each set will establish his/her standing within a group of four (4) Hitters, of which all four (4) Hitters will be on the tee at the same time.
- c) Each Hitter will be awarded points for each set based on his/her finish within the group of four (4). The amount of

points a Hitter amasses over his/her five (5) completed sets will determine his/her overall standing in the group.

d) Points will be awarded within each group of four (4) on the following basis:

- First Place – two hundred (200) points
- Second Place – one hundred (100) points
- Third Place – fifty (50) points
- Fourth Place – twenty-five (25) points

*Any Hitter who posts an OB round will be awarded zero (0) points for that set.

D. MATCH PLAY ROUND OF QUARTERFINALS / SEMIFINALS / FINALS (TELEVISED ROUNDS)

In the Round of Quarterfinals, Semifinals, and Finals, Hitters compete in a head-to-head match consisting of ONLY ONE set. Hitters are seeded based on their Point Totals from Round 3 and the higher seed will have the choice of either hitting 1st or 2nd. In these rounds, Hitters will hit a set of six (6) balls in two and half (2.5) minutes. Hitter 1 will hit his/her set of six (6) balls, and then Hitter 2 will hit his/her set of six (6) balls. The winner of the match advances to the next round.

E. PLAY-OFF PROCEDURE.

In the Match-Play format, if Player A and Player B both fail to hit a ball in play or have a tie in yardage during the first set the following will happen:

- a) Players will both attempt the set over again [six (6) consecutive balls], if players A&B fail to hit a ball in play or tie based on yardage then we will take a break (commercial break);
- b) Players will make the final attempt in a set [six (6) consecutive balls] to hit a ball in play that’s longer than the other. If both players fail to hit a ball in play or record a winning yardage we will use the following tie breaker:

- 1st Tie Breaker
From the round of 16, we would take longest ball from when Player A and Player B were on the tee at the same time.
- 2nd Tie Breaker
In the 1st tie breaker they both had a OB set we would take the longest ball in the round of 16 to break a tie.
- 3rd Tie Breaker
In Round 2 (Round of 32) if the players are in the same group we would take longest ball from when Player A and Player B were on the tee at the same time. If they are not grouped together then we will take their longest ball from Round 2 (Group of 32).

F. TIMELINE

DAY	ROUND	GROUP/EVENT	TIME*
DAY 1	ROUND 1	Group 1	8:00 a.m. – 9:30 a.m.
		Group 2	9:40 a.m. – 11:10 a.m.
		Group 3	11:20 a.m. – 12:50 p.m.



		Group 4	1:30 p.m. - 3:00 p.m.
DAY 2	ROUND 2	Group 1	1:30 p.m. - 3:00 p.m.
		Group 2	3:10 p.m. - 4:40 p.m.
DAY 3	ROUND 3	Group of 16	11:20 a.m. - 12:50 p.m.
	QUARTERFINALS/SEMIFINALS/FINALS		TIME TBD - LIVE!

*Times may vary by WEATHER condition.

5. ALDC 2025 EVENT FORMAT (WOMEN’S DIVISION, MASTER’S DIVISION & YOUTH DIVISION-32 HITTERS)

A. ROUND 1

- a) Five (5) sets; point totals accrue; top eight (8) advance to Match Play Round.
 - b) Each Women’s Division/Master’s Division Hitter will complete five (5) sets of six (6) balls in two and half (2.5) minutes. Each Hitter’s longest ball in each set will establish his/her standing within a group of four (4) Hitters, which will all be on the tee at the same time.
 - c) Each Hitter will be awarded points for each set based on her finish within the group of four (4). The amount of points a Hitter amasses over her five (5) completed sets will determine her overall standing in the competition.
 - d) Points will be awarded within each group of four (4) Hitters on the following basis:
 - First Place – two hundred (200) points
 - Second Place – one hundred (100) points
 - Third Place – fifty (50) points
 - Fourth Place – twenty-five (25) points
- * Any Hitter who posts an OB round will be awarded zero (0) points for that set.

B. HITTING ROTATION.

Before play begins, each Women’s Division/Master’s Division Hitter will be assigned a hitting number and each Hitter will keep that same number throughout the competition.

The matrix below shows the hitting rotation for each Hitter during the five (5) sets. At the completion of play, each Hitter will have faced the other fifteen (15) Hitters in the group.

GROUP #	SET ONE	SET TWO	SET THREE	SET FOUR	SET FIVE
Group 1	1-8-9-16	6-4-15-9	9-13-3-7	14-9-5-2	16-15-14-13
Group 2	4-5-12-13	5-3-16-10	12-16-2-6	15-12-8-3	12-11-10-9
Group 3	3-6-11-14	8-2-13-11	11-15-1-5	16-11-7-4	8-7-6-5
Group 4	2-7-10-15	7-1-14-12	10-14-4-8	13-10-6-1	4-3-2-1

- C. MATCH-PLAY FINALS. The eight (8) Hitters with the highest point totals after five (5) completed sets will advance to the Match Play Quarterfinal Round. In case of ties among the top eight (8) Hitters, four (4)-ball playoffs will take place to determine seeds for match play.

- D. QUARTER-FINALS. Eight (8) Hitters will be seeded according to their point totals in the preliminary sets. The matches involve seeds 1 vs. 8 (Match One), 4 vs. 5 (Match Two), 3 vs. 6 (Match 3) and 2 vs. 7 (Match Four). The four (4) winners advance to the Semifinals matches.
- E. SEMI-FINALS. Four (4) Hitters that advanced from the Quarter-Finals compete in the Semi-Finals. The matches involve seeds 1 & 8 vs. 4 & 5 (Match One), and 2 & 7 vs. 3 & 6 (Match Two). The two (2) winners advance to the Finals match.
- F. FINALS. THE Final match pits the winners of the Semi-Finals matches and the winner is crowned champion of the “AISA LONG DRIVE CHAMPIONSHIP 2025.”
- G. PLAY-OFF PROCEDURE. In the Match-Play format If Player A and Player B both fail to hit a ball in play or have a tie in yardage during the first set the following will happen:
- Players will both attempt the set over again [six (6) consecutive balls], if players A&B fail to hit a ball in play or tie based on yardage then we will take a break (e.g.commercial break).
 - Players will make the final attempt in a set [six (6) consecutive balls] to hit a ball in play that’s longer than the other. If both players fail to hit a ball in play or record a winning yardage we will use the following tie breaker:
 - 1st Tie Breaker
From the round of 16, we would take longest ball from when Player A and Player B were on the tee at the same time.
 - 2nd Tie Breaker
In the 1st tie breaker they both had a OB set we would take the longest ball in the round of 16 to break a tie.
 - 3rd Tie Breaker
In Round 2 (Round of 32) if the players are in the same group we would take longest ball from when Player A and Player B were on the tee at the same time. If they are not grouped together then we will take their longest ball from Round 2 (Group of 32).

H. TIMELINE

DAY	ROUND	GROUP/EVENT	TIME*
DAY 1	WOMEN ROUND 1	Group 1	3:10 p.m. – 4:40 p.m.
DAY 2	WOMEN ROUND 1	Group 2	8:00 a.m. - 9:30 a.m.
	MASTER ROUND 1	Group 1	9:40 a.m. - 11:10 a.m.
		Group 2	11:20 a.m. - 12:50 a.m.
DAY 3	MASTER ROUND 2	Group of 16	8:00 a.m. - 9:30 a.m.
	WOMEN ROUND 2	Group of 16	9:40 a.m. - 11:10 a.m.
	QUARTERFINALS/SEMIFINALS/FINALS		TIME TBD - LIVE

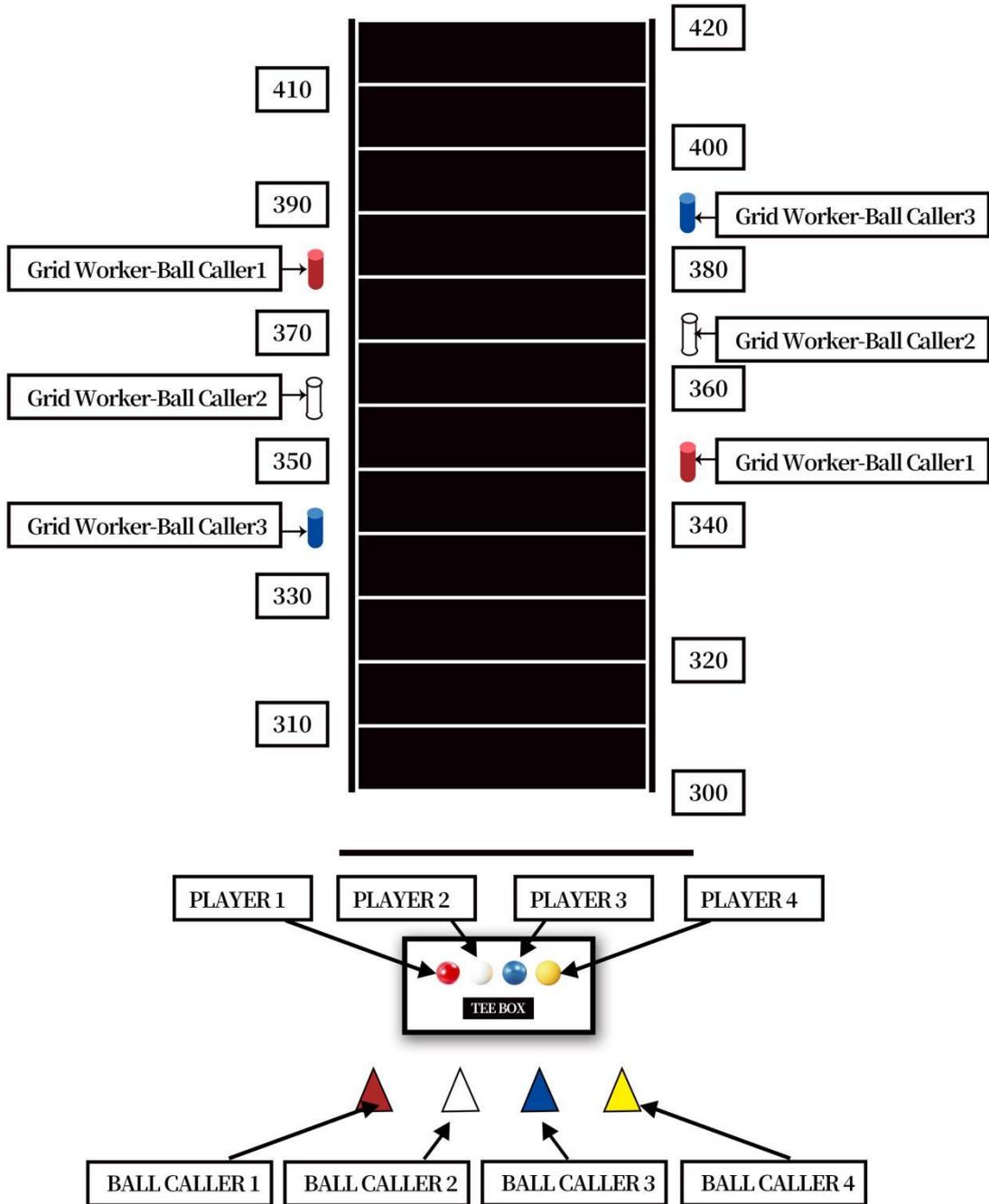
*Times may vary by WEATHER condition.

6. ALDA TOUR EVENT RANKING POINTS

Hitters can view the latest Ranking information at www.asialongdrive.com/ranking

7. TEE BOX / GRID SETUP

TEE BOX/GRID SETUP



ALDA HITTER ENDORSEMENT POLICY

To ensure that Hitters clearly understand the applicable parameters covering sponsorship and endorsement contracts, the ALDA have adopted the following policy for all ALDA sanctioned competitions:

All sponsorship, endorsements and promotional activities by Hitters, whether during or outside ALDA sanctioned competitions, are subject to the approval of the ALDA. (For purposes of this policy, all such promotional activity is referred to as “Sponsorship”.) Generally, all Sponsorship must be tasteful and in accordance with standards of decorum expected of long drive professionals. Sponsorship by companies whose business reputation or ongoing business activities may reflect adversely upon the image and reputation of ALDA or its sponsors will not be approved. The following addresses categories of special concern:

- A. Tobacco. No Sponsorship of any sort are permitted with companies selling tobacco products, smokeless tobacco products, e-cigarettes, vapor devices, marijuana, other than cigars and tobacco smoked in pipes.
- B. Pharmaceuticals. No Sponsorship of any sort are permitted with companies selling products banned under anti-doping codes such as the World Anti-Doping Agency, which may be updated at what is prohibited.
- C. Distilled Spirits. A Hitter may enter into a name and/or likeness agreement with a distilled spirit company. The ads or promotions (name or likeness) must include a social responsibility message and cannot include a direct call to action (e.g. “Call 800-567-5678 or visit us at www.abc.com” or “Drink ABC Soda”). Further, use of a Hitter’s likeness on primary (e.g. bottle label) or secondary (i.e. box or wrapping) distilled spirit packaging is not permitted. Beer and wine Sponsorship are permitted, and Sponsorship with legitimate apparel businesses owned or operated by distilled spirits companies are permitted, subject to the following limitations:
 - a) Any identifier must be limited to one location only per item on any apparel, head wear or golf equipment.
 - b) No visual representation of any distilled spirits product (e.g. liquor bottle, etc.) may appear on head wear, apparel, or golf bag of a Hitter.
- D. Gambling and Casinos. Sponsorship by casinos or gambling of any sort, including online gaming sites, are not permitted, with the following exception: Sponsorship by a resort that includes a casino is permitted, if the Sponsorship focuses on non-gambling aspects of the resort and does not conflict with current ALDA sponsors as listed and updated from time to time on www.asialongdrive.com. There may not be graphic or verbal depiction of gambling (e.g. cards or dice) in any identifier on the Hitter’s clothing or equipment, or in any advertising. All Sponsorship with resorts that include casinos or gambling require prior written approval of the ALDA.
- E. Disparaging or Explicit Brands. Any brand that depicts or degrades a segment of the population is not allowed or one that brings disrepute upon the ALDA or the sport.
- F. Body Advertising. Any permanent or temporary sponsored embellishment is not permitted.

Logo Size, Location and Quantity. Logos on a Hitter’s clothing and headwear must be in good taste as to size, location and quantity. Logos must not exceed three by five inches (3”x5”) are considered reasonable. Generally accepted locations are as



follows: right and left chest of shirt; right and left sleeve of shirt; right and left collar of shirt; yoke of the shirt; and front, back and sides of headwear. Examples of unacceptable locations include: across the back of a shirt; down the length of either sleeve; and down the length of a Hitter's pant legs and rear-end area of a Hitter's pants. In addition, hat, shirt and pants designs may incorporate the apparel maker's logo, other corporate logos, words, slogans, or the like provided they do not exceed the three by five inches (3" x 5") size guideline and cannot have a variation of the logo be incorporated into the overall design of the garment, or a repeating mark, that exceeds the size or quantity specifications above. For any questions about Sponsorship, Hitters should contact the ALDA.

EXHIBIT A

ALDA GENDER POLICY

This Gender Policy (“Policy”) sets forth the procedures by which a transgendered long drive competitor may participate in the Asia Long Drive Association (“ALDA”) official events, including the Asia Long Drive Championship (“ALDC”). This Policy is intended to ensure fair competition for all competitors participating in any event on the ALDA schedule.

1. PROOF OF GENDER

In any ALDA event in which it is required that a competitor is a specific gender (male or female), the competitor must identify himself or herself during the registration process as a person of that specific gender. Failure to provide proof of gender when gender has been reassigned, and to comply with the process and procedures set forth in this Policy, may result in disqualification from the applicable ALDA qualifying event and the ALDC. In the event a competitor has had gender reassignment surgery at any point after puberty, that competitor must provide certain documentation to ALDA in accordance with the procedures set forth below. Gender reassignment prior to puberty is not subject to these requirements.

2. PREREQUISITE FOR ELIGIBILITY

A competitor who has had gender reassignment must have had a gonadectomy no less than two (2) years prior to the registration deadline for the specific ALDA event.

3. PROCEDURES / DOCUMENTATION FOR SUBMITTING PROOF OF GENDER (1ST-TIME REGISTRANTS)

- A. As set forth in the Standard Terms and Conditions, each competitor must comply with this Policy. Eligibility to compete in any ALDA event will only be evaluated in connection with a competitor who has registered to compete in the ALDA event. The specific ALDA event must be identified in writing with the accompanying documentation specified below.
- a) Three (3) copies of gender reassignment documentation must be submitted via overnight or first-class mail in an envelope marked “Confidential” and addressed to ASIA LONG DRIVE ASSOCIATION, UNIT 811 BEVERLEY COMM CTR 87-105 CHATHAM RD SOUTH TST KLN, HONGKONG and received by ALDA no later than five (5) days after registration closes for the specific ALDA event. The documentation, which will be reviewed by ALDA’s medical panel, must include the following: (i) Identification of physician who conducted pre-operative psychiatric evaluation, including name, address and phone number; (ii) Hospital records confirming completed surgical gonadectomy; (iii) All office records documenting related follow-up treatment; and
 - b) Executed waiver allowing members of ALDA’s medical panel to contact all treating physicians, if deemed necessary (to obtain this document, please contact ALDA at info@asialongdrive.com).
- B. In the event hospital records have been purged or lost, or are otherwise unobtainable, a current physical examination performed by a physician experienced in this type of surgery, a report from that physician and the documentation referenced in parts (a) and (c) of Paragraph B above, will be considered and reviewed.

4. PROCEDURE FOR REGISTRANTS WHO HAVE BEEN PREVIOUSLY APPROVED UNDER THIS POLICY

If eligibility for a ALDA event has been previously approved under this Policy, subsequent ALDA event registrations, including registration for the ALDC, whether in the initial or subsequent years, will be accepted without the documentation required in Section 3(B) above.

5. ADDITIONAL CONSIDERATIONS

If questions relating to a competitor's compliance with this Policy arise, either prior to or after commencement of a ALDA event, or after a ALDA event has been completed, ALDA may contact the competitor for verification and request that the competitor provide appropriate documentation in accordance with this Policy. A competitor has seven (7) days after receipt of such a request within which to provide the required documentation to ALDA at the above referenced address. If the ALDA event has commenced, the competitor may be permitted to continue in that ALDA event until a determination has been made on the competitor's eligibility in accordance with this Policy. If it is determined that the competitor should be disqualified, any award, prize, cash and/or ranking points arising from that competitor's participation in that ALDA event will be forfeited. The competitor will not be banned from future ALDA events so long as the competitor satisfies the requirements of this Policy in connection with future ALDA events. Questions regarding the process and procedures set forth in this Policy can be sent to: info@asialongdrive.com.

6. PRIVACY

- A. ALDA will maintain all information and documentation provided by competitors pursuant to this Policy in confidence, with only counsel, ALDA's medical panel, and limited ALDA staff members having access to such information and documentation. If a competitor wants ALDA to release to any golf association or other similar entity information confirming that the competitor has followed the procedures of this Policy and was deemed eligible to compete in a specific ALDA event, the competitor must: (i) execute ALDA's Authorization for Release of Information (to obtain this document, please contact info@asialongdrive.com; and (ii) send the executed Authorization for Release of Information to ALDA at UNIT 811 BEVERLEY COMM CTR 87-105 CHATHAM RD SOUTH TST KLN, HONGKONG in an envelope marked "Confidential."
- B. ALDA expressly disclaims any ability to limit or prevent third-party inquiries made directly to the competitor or to others. In the event a third-party (other than one specified by the competitor in accordance with the provisions noted above), including media representatives, makes an inquiry with respect to a specific competitor's eligibility to compete in a specific ALDA event, ALDA will respond simply that the competitor was deemed eligible or ineligible to compete in said event.

7. CONFIDENTIALITY

Competitor agrees to keep the terms and conditions of this Policy (and any aspects of any dispute or arbitration relating thereto) confidential, except: (i) for competitor's agents, attorneys, financial advisors and spouse, who have a need to know such information and are bound by the confidentiality obligations contained in this Policy; (ii) to the extent such disclosure is required by order or ruling of a Court or other tribunal of competent jurisdiction; or (iii) to the extent such disclosure is necessary in order to enforce competitor's rights hereunder. Breach of this Section 7 by competitor will constitute a material breach by competitor and, in addition to ALDA's other rights and remedies, ALDA will have the right

to expel competitor from current and/or future ALDA events. The provisions of this Section 7 will survive the expiration or termination of this Policy.

8. INDEMNIFICATION

Competitor will indemnify ALDA, and all others connected with any ALDA event, and will hold them harmless from all liability, claim, action, damage, expense, and loss of any kind caused by or arising out of any statement or action relating to the procedures set forth in this Policy.

9. GOVERNING LAW

This Policy is controlled by Hong Kong law. Competitor's remedies for any breach of this Policy by ALDA or others will be limited to an action for damages. In no event will competitor be entitled to enjoin or restrain the production, distribution or exhibition of any ALDA event.

10. DISPUTE RESOLUTION

Competitor agrees that any controversy or claim arising out of or relating to this Policy, its enforcement, arbitrability or interpretation will be submitted to final and binding arbitration, to be held in Hong Kong, China. The arbitrator will be selected by mutual-agreement of the parties, or, if the parties cannot agree, then by striking from a list of arbitrators. The arbitration will be a confidential proceeding, closed to the general-public. The arbitrator will issue a written opinion stating the essential findings and conclusions upon which the arbitrator's award is based. The parties will share equally in payment of the arbitrator's fees and arbitration expenses, and any other costs unique to the arbitration hearing (recognizing that each party bears its own deposition, witness, expert and attorneys' fees and other expenses to the same extent as if the matter were being heard in court). Nothing in this Section 10 will affect either party's ability to seek from a court injunctive or equitable relief at any time to the extent that same is not precluded by another provision of this Policy.

11. SEVERABILITY; MODIFICATION

If any provision of this Policy is held to be unenforceable by a Court of competent jurisdiction for any reason whatsoever: (i) the validity, legality and enforceability of the remaining provisions of this Policy (including without limitation, all portions of any provisions containing such unenforceable provisions that are not themselves unenforceable), will not in any way be affected or impaired thereby; and (ii) to the fullest extent possible, the unenforceable provision will be deemed modified and replaced by a provision that approximates the intent and economic effect of the unenforceable provision and this Policy will be deemed amended accordingly.

12. WAIVER; ASSIGNMENT; ENTIRE UNDERSTANDING

Any waiver of any provision of this Policy in any given instance will not be a waiver of such provision for the future. All remedies, rights, undertakings, obligations and agreements contained in this Policy will be in addition to and will not limit any other remedy, right, undertaking, obligation or agreement of either party.

Competitor understand and agree that ALDA may license, assign and otherwise transfer this Policy to any person or entity. Competitor agree that this Policy is the complete understanding with respect to the subject matter herein and supersedes all prior understandings and communications, whether written or oral, with respect to the subject matter herein. This Policy is subject to change at ALDA's sole discretion.

EXHIBIT B

ALDA COMPETITOR AGREEMENT

This Competitor Agreement, together with the Standard Terms and Conditions attached hereto as Attachment No. 1 to Exhibit B (collectively, the “Agreement”) is a binding legal agreement between Asia Long Drive Association (“ALDA”), and me (the “Competitor”), and governs my participation in the Asia Long Drive Championship (“ALDC”) and all related qualifying events, programming and ancillary programming during the calendar year in which this agreement is executed (collectively, the “Program”).

1. I represent that I am over eighteen (18) years of age and able to participate in the Program.
2. The Term of this Agreement shall begin on the date I sign this Agreement through one (1) year after the initial airing of the ALDC (the “Promotion Period”). During the Promotion Period, I will provide media services (including television; radio; print; internet; etc.) to ALDA and in connection with the promotion, marketing, advertising and publicity of the Program and make other promotional appearances (“Appearances”) as required by ALDA (collectively, “Promotions”). Subject to my availability and at my sole discretion, I will participate in “Appearances” during the Promotion Period for general media, hospitality, publicity, ALDA-sponsored experience and/or promotional services as may be needed by ALDA or ALDA’s affiliates.
3. I will use my best efforts to create and actively utilize social media platforms (Twitter; Facebook; Instagram; Tiktok; etc.) to promote the Program and my participation in the Program during the Promotion Period in full cooperation with ALDA and in compliance with ALDA’s Social Media Policies and applicable law.
4. Except for apparel and logos described in my sponsorship agreements listed on Attachment No. 2 to Exhibit B attached hereto, ALDA may, in its sole discretion, allow or disqualify any article of clothing and accessory or mask any logos that appear during the Program. All logos must meet ALDA’s standards as outlined in the Hitter Handbook. I will not wear any apparel bearing the logo of any third party that competes with the sponsors of the Program subject to ALDA written approval, except for apparel and logos described in my Sponsorship Agreements in Attachment No. 2 to Exhibit B attached hereto. Unless contractually prohibited by a sponsorship agreement to which I am a party and which has been properly disclosed to ALDA (see attached Attachment No. 2 to Exhibit B), I understand that ALDA may ask me to wear branded clothing and carry a branded golf bag as provided by ALDA during the Program, Appearances, or Promotions that I attend or participate in during the Promotion Period but I will not be required to wear such clothing or carry a branded golf bag unless I agree to terms of an agreement in connection therewith. During the Promotion Period, I will notify ALDA of any appearances or statements I may make through any form of media that pertain to the Program unless such appearances or statements are arranged by or coordinated through ALDA.
5. If any disclosures or representations I make in this Agreement are false, or if I breach this Agreement, ALDA may withhold from me any prize(s) and/or cash, which I would otherwise have won, and may suspend or terminate me from the Program, and I will return to ALDA any prize(s) and/or cash already delivered to me; and ALDA may make any explanation, announcement, on-air or otherwise, ALDA may choose.
6. As a condition to this Agreement, I may promote myself that is consistent with ALDA policies as specified in the Hitter Handbook. Such promotion includes my website, during personal appearances, and during my participation in golf events.



I hereby acknowledge that I have had an opportunity to review the Competitor Agreement, and I agree to abide by all its terms. If I refuse to sign this Agreement, I am not eligible to participate in any event on the ALDA schedule. I agree that this Agreement contains our entire understanding relating to the Program and cannot be changed or terminated except in writing signed by ALDA and me. I understand that my completion of this Agreement does not ensure my participation in the Program or guarantee that the Program will take place.

AGREED TO AND ACCEPTED:

By: _____

Name: _____

Email: _____

Date: _____

ATTACHMENT NO. 1 TO EXHIBIT B

ALDA STANDARD TERMS AND CONDITIONS

1. Before participating in the Program, Hitter will read and/or be briefed on the Program rules, including the Player Handbook, and will obey them. Hitter agrees to cooperate and to follow all directions. ALDA's decision on all matters (including competitor selection) will be final. ALDA may change, add to, delete from, modify, or amend Program rules at ALDA's sole discretion. Hitter has observed, and will continue to abide by, all rules and decisions made by ALDA concerning his/her qualifications, participation in the Program, selection of opponents, interviews with him/her, and the selection and awarding of merchandise, prizes, and/or cash, if any. Hitter understands that certain prizes may be subject to conditions that he/she must fulfill at a later time, including: (i) his/her participation in other ancillary programming that is directly related to his/her participation in the Program; and (ii) execution of further documentation (e.g. releases and waivers) as may be required by third party prize providers.
2. Hitter understands that his/her appearance in the Program is only for the purposes of participating in the Program as a competitor. Except as specifically provided in the Agreement or as otherwise authorized by ALDA, Hitter will not (or authorize others to) prepare or assist in the preparation of any written work, audio work, and/or visual work that depicts, concerns, or relates in any way to his/her appearance in the Program. Hitter recognizes that his/her breach of this paragraph would cause ALDA irrevocable injury and damage that cannot be reasonably or adequately compensated by damages in an action at law, and, therefore, Hitter expressly agrees that ALDA will be entitled to injunctive and other equitable relief to prevent and/or cure any breach or threatened breach of this paragraph by him/her.
3. Hitter understands and agrees that his/her actions and conversations (including those that might be regarded as private) during his/her participation in the Program will be observable by and audible to others, will be recorded by ALDA and its agents for possible telecast and/or other dissemination or distribution by ALDA by any means it chooses. Hitter understands that cameras and other production equipment may be present during the production of the Program, and that such cameras and equipment are an integral and expected part of all aspects of the Program. Hitter understands that his/her privacy during his/her participation in the Program will be limited.
4. Hitter represents that he/she will not be in possession of any weapons, illegal drugs, or other contraband during the production of the Program. Hitter hereby provides his/her consent for ALDA to confiscate any such items immediately. Hitter further represents that he/she will not use performance-enhancing drugs before and during his/her participation in the Program and understands that as a competitor in the Program, Hitter is subject to drug testing at ALDA's sole discretion. Hitter understands that he/she may be disqualified from the Program if, at any time during the production of the Program, he/she breaches the representations in this paragraph or refuse to submit to a drug test as requested by ALDA. Hitter hereby releases ALDA from any liability resulting directly or indirectly from any drug test and/or regarding any loss or damage to any items he/she possesses, including those items that ALDA may confiscate pursuant to the Agreement. If Hitter fails a drug test, Hitter understands that he/she will be disqualified from participating in future ALDA events, including the Program, and lose any prize(s) and/or cash he/she would have otherwise won.
5. Hitter is aware that it is a federal offense punishable by fine and/or imprisonment for anyone to "cheat" by predetermining or attempting to predetermine the outcome of the Program with intent to deceive the viewing public, and that it is a federal offense to offer or accept any special or secret assistance in connection with the Program. Hitter will not participate in any such act or any other deceptive or dishonest act with respect to the Program. If anyone tries to induce Hitter to do any such act, he/she will immediately notify ALDA.

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6. If Hitter is an amateur under the R&A Rules of Amateur Status, Hitter agrees that, by virtue of being selected and/or appearing as a competitor in the Program, he/she will lose his/her amateur status unless Hitter communicates to the ALDA director in writing before the commencement of the Program that he/she intends to maintain his/her amateur status and forfeit any cash prizes that he/she may win in the ALD event.
 7. Hitter grants to ALDA, its successors, licensees, and assignees, the non-exclusive but irrevocable perpetual right and license to film, tape, photograph or otherwise record him/her and to use his/her likeness, voice, name, biographical material, and any remarks that Hitter may make in connection with the production, distribution, exhibition, advertising, or other exploitation of the Program or for any other purpose and manner whatsoever, in whole or in part, throughout the universe by any method and in all media, now known or hereafter created. Hitter understands that in addition to the Program, ALDA may create ancillary programming during and after production of the Program, including but not limited to: (i) unique-to-web content (e.g. behind-the-scenes, bonus footage, etc.); (ii) an instructional program, profiling contestants; and (iii) other written, audio, and/or video content (e.g. blog entries, chats, etc.). Hitter understands that his/her cooperation and participation in ancillary programming that is directly related to his/her participation in the Program is a requirement of the Agreement, subject to his/her availability. Hitter agrees that the telecast or other exploitation of the Program (or ancillary programming) in which Hitter may appear will not entitle him/her to receive any additional compensation or consideration, including prizes, and/or cash. Hitter will cooperate by making available and furnishing any information or material that is requested of him/her. The photographs, tapes, movies, and recordings of everything Hitter says or does on or in connection with the Program (or ancillary programming) will be owned by ALDA to edit as ALDA wishes and to do with as ALDA wishes at any time in the future, as often as ALDA wishes, in perpetuity; the Program or any part thereof can be rearranged or added to other material without payment to him/her of any kind whatsoever. Under no circumstances will ALDA use Hitter's image, name or likeness to promote any third-party good or service without Hitter's express consent.
 8. Except as disclosed in attached Attachment No. 2 to Exhibit B, Hitter represents that he/she has not executed any agreement in conflict with the Agreement or in any way attempted to sell, dispose of, encumber or pledge any of the rights herein granted to ALDA, or at any time authorized, licensed or granted any consent to any person, firm or corporation other than ALDA, to make, produce, publish, exhibit or otherwise use his/her name or likeness in connection with his/her participation in the Program, to any television, motion picture, book, radio, internet, newspaper, magazine or any other electronic, broadcast, or print-related media without ALDA's prior written approval.
 9. Hitter understands that he/she is acting as an independent contractor and is not covered by any employee benefits offered by ALDA or any parent or subsidiary of ALDA. Hitter will pay all taxes or duties (including, but not limited to state and federal or other taxes or duties) on any cash/prizes he/she wins, or payments Hitter otherwise receives. Hitter releases and indemnifies ALDA from any liability for any such taxes or duties. Hitter authorizes ALDA to deduct or require payment of any such tax or duty before delivery of cash and/or prizes. If payment is required, and Hitter does not pay such taxes or duties prior to receiving the cash and/or prize, his/her cash and/or prize will be deemed forfeited.
 10. Provided alternative arrangements are not made, Hitter's winnings, if any, will be delivered to the address on file, or to the closest feasible place for pickup by Hitter, within ninety (90) days from the premiere broadcast of the ALDC. Hitter's refusal to accept any winnings or failure to advise ALDA within such time-period of his/her failure to receive any winnings will release ALDA and all others connected with the Program of all obligations in connection with his/her refusal or failure to receive such winnings. Prior to receipt of any winnings, Hitter may not assign any prize or cash that he/she wins to another person or organization. Hitter understands that ALDA is not responsible for any prizes or cash offered by any third-party sponsor.

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11. Hitter will indemnify ALDA, any media outlet exhibiting the Program, and/or all others connected with the Program, and will hold them harmless from any and all liability, claim, action, damage, expense, and loss of any kind caused by or arising out of any statement or action relating to the possession or use of any prize, cash or otherwise. Hitter understands that all travel related to his/her participation in the Program is at his/her sole risk, regardless of whether or not Hitter actually appears in the Program.
 12. Any waiver of any term of the Agreement in any given instance will not be a waiver of such term for the future. All remedies, rights, undertakings, obligations and agreements contained in the Agreement will be in addition to and will not limit any other remedy, right, undertaking, obligation or agreement of either party.
 13. ALDA is not obligated to have Hitter appear in any exhibition of the Program on any media. If Hitter appears in the Program, ALDA and related media outlets are not obligated to exhibit the Program in which he/she appears, or his/her appearance within the Program. Hitter understands that if he/she is expelled or disqualified from the Program, his/her expulsion and disqualification from the Program may be based on reasons other than his/her failure in the qualifying events, as determined by ALDA in accordance with the Agreement. The waivers, releases, and indemnities in the Agreement and any other agreement that Hitter may execute in connection with the Program expressly apply to any such expulsion and to any other action by another competitor or any other third-party occurring at any time. Hitter understands that if he/she fails to conduct himself/herself without due regard to social conventions or public morals or decency, or if Hitter commits any act which degrades the Program, ALDA or anyone else connected with the Program, or brings any of the foregoing into public disrepute, contempt, scandal or ridicule, or if he/she has previously so conducted himself/herself in such a manner and information relating thereto becomes public or comes to the attention of ALDA prior to the end of the Promotion Period, without limiting any other rights under the Agreement, ALDA will have no obligation to award any prize to Hitter, and may immediately remove him/her from the Program. If Hitter is expelled from the Program for any reason, he/she expressly releases the Released Parties (as defined below) from all claims arising from or relating to his/her expulsion from the Program.
 14. Hitter releases the following parties: (i) ALDA; (ii) the Program's venue and sponsors; and; (iii) all other companies and entities engaged by ALDA in the production of the Program or in the provision of prizes, and all of their parents, subsidiaries, affiliates, directors, officers, employees, successors, assignees, agents, and licensees, and each of them (the "Released Parties") from all claims arising out of injury or damage to Hitter as a result of, or by reason of, his/her participation in the Program, or from any use of any prize or gift awarded to him/her in the Program. Hitter understands that he/she is voluntarily participating in the Program with full and complete knowledge of the risks and potential dangers involved, And Hitter voluntarily agrees to assume (for himself/herself, his/her personal representatives, assignees, heirs, and next of kin), the entire risk of any loss, damage and injury of any nature whatsoever, including, without limitation, physical or emotional injury, dismemberment, and death, arising out of his/her participation in the Program or arising out of his/her possession or use of any non-cash prize. ALDA is not responsible for articles left unsupervised in competitor areas, including, but not limited to, handbags, wallets, jewelry, and money, nor will ALDA accept possession or bailment of such articles. Hitter understands that ALDA's staff has no authority to bind ALDA or create bailment. Hitter understands that as a competitor in the Program, he/she may reveal and/or relate to and other parties may reveal and/or relate about himself/herself information of a personal, private, or surprising nature, which may be factual and/or fictional. Hitter understands that he/she may be surprised, shocked, or experience a variety of natural and/or manufactured elements that may cause a multitude of reactions. Hitter represents that his/her physical and mental health is good and that he/she has neither knowledge nor notice of any condition or symptoms thereof which might be aggravated or affected by his/her participation in the Program.
 15. Hitter agrees that he/she, his/her assignees, heirs, distributes, guardians, and legal representatives will not bring or be a

party to any legal action or claim against the Released Parties, based upon or arising out of his/her participation in the Program or in any way related to the Program, or any exploitation of the Program, on any legal theory whatsoever (including, but not limited to claims for personal injury, dismemberment or death, rights of privacy and publicity, portrayal in a false light, or defamation). If a claim is brought to enforce the terms and conditions of the Agreement, the prevailing party will be awarded its reasonable attorney's fees and costs incurred.

16. The Agreement is controlled by Law of Hong Kong, China. Hitter's remedies for any breach of the Agreement by ALDA or others will be limited to an action for damages. In no event will Hitter be entitled to enjoin or restrain the production, distribution, or exhibition of the Program.
17. Hitter agrees that any controversy or claim arising out of or relating to the Agreement, its enforcement, arbitrability or interpretation will be submitted to final and binding arbitration, to be held in Hong Kong, China. The arbitrator will be selected by mutual-agreement of the parties. The arbitration will be a confidential proceeding, closed to the general-public. The arbitrator will issue a written opinion stating the essential findings and conclusions upon which the arbitrator's award is based. The parties will share equally in payment of the arbitrator's fees and arbitration expenses and any other costs unique to the arbitration hearing (recognizing that each side bears its own deposition, witness, expert and attorneys' fees and other expenses to the same extent as if the matter were being heard in court). Nothing in this paragraph will affect either party's ability to seek from a court injunctive or equitable relief at any time to the extent that same is not precluded by another provision of the Agreement.
18. NOTWITHSTANDING ANY OTHER PROVISION SET FORTH HEREIN, NEITHER PARTY SHALL BE LIABLE FOR ANY INDIRECT, SPECIAL, INCIDENTAL AND/OR CONSEQUENTIAL DAMAGES ARISING OUT OF OR IN CONNECTION WITH THE AGREEMENT; PROVIDED, HOWEVER, THAT THE FOREGOING EXCULPATION OF LIABILITY SHALL NOT APPLY WITH RESPECT TO DAMAGES INCURRED AS A RESULT OF THE GROSS NEGLIGENCE OR WILLFUL MISCONDUCT OF A PARTY. A PARTY SHALL BE LIABLE TO THE OTHER FOR ANY DIRECT DAMAGES ARISING OUT OF OR RELATING TO ITS PERFORMANCE OR FAILURE TO PERFORM UNDER THE AGREEMENT; PROVIDED, HOWEVER, THAT THE LIABILITY OF A PARTY'S, WHETHER BASED ON AN ACTION OR CLAIM IN TORT, CONTRACT, EQUITY, NEGLIGENCE, OR OTHERWISE FOR ALL EVENTS, ACTS OR OMISSIONS UNDER THE AGREEMENT SHALL NOT EXCEED THE VALUE OF THE AGREEMENT, AND PROVIDED, FURTHER, THAT THE FOREGOING LIMITATION SHALL NOT APPLY TO: (I) A PARTY'S OBLIGATIONS OF INDEMNIFICATION; (II) DAMAGES CAUSED BY A PARTY'S GROSS NEGLIGENCE OR WILLFUL MISCONDUCT; OR (III) A PARTY'S BREACH OF ITS OBLIGATIONS OF CONFIDENTIALITY. COMPETITOR ACKNOWLEDGES THAT ANY BREACH OF "CONFIDENTIALITY" OR "PROPRIETARY RIGHTS" BY COMPETITOR WOULD CAUSE IRREPARABLE DAMAGE TO TGC FOR WHICH MONETARY DAMAGES WOULD BE INADEQUATE. ACCORDINGLY, COMPETITOR AGREES THAT INJUNCTIVE RELIEF IS AN APPROPRIATE REMEDY FOR ANY SUCH BREACH, IN ADDITION TO ALL OTHER REMEDIES TGC MAY HAVE AND THAT SUCH RELIEF MAY BE OBTAINED WITHOUT THE NECESSITY OF POSTING A BOND.
19. At all times, Hitter will keep secret and retain in the strictest of confidence, and not use for his/her benefit or the benefit of others, all Confidential Information or Trade Secrets of or concerning ALDA or any of its Affiliates. The term "Confidential Information and Trade Secrets" includes without limitation information not generally known to the public concerning developing news stories, programming and promotions, finances, billings, ratings, and sales policies. Hitter agrees to keep the terms and conditions of the Agreement, including those pertaining to compensation and fringe benefits (and any aspects of any dispute or arbitration relating thereto) confidential, except: (i) for his/her agents,

attorneys, financial advisors and spouse, who have a need to know such information and are bound by the confidentiality obligations herein contained; (ii) to the extent such disclosure is required by order or ruling of a Court or other tribunal of competent jurisdiction; or (iii) to the extent such disclosure is necessary in order to enforce his/her rights hereunder. Breach of this provision by Hitter shall constitute a material breach by him/her and, in addition to ALDA's other rights and remedies, ALDA shall have the right to terminate the Agreement. The provisions of this Section shall survive the expiration or termination of the Agreement.